



Development Platform for Safe and Efficient Drive

Website

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LIST OF ABBREVIATIONS

ABBREVIATION	DESCRIPTION
ADAS	Advanced driver assistance systems
D (e.g. in D7.1.2)	Deliverable
M e.g. in M3	Month
PDF	Portable Document Format
PY	Project Year
SP	Sub-project
T (e.g. in D7.2)	Task
URL	Uniform Resource Locator
WP	Work Package

REVISION CHART AND HISTORY LOG

REV	DATE	AUTHOR	REASON
01	May 2013	S. Fruttaldo	First release of the document, accompanying the delivery of the final website
02	June 2013	S. Fruttaldo	Second release of the document
	June 2013	W. Maurer (Infineon), J. Pérez (INRIA)	Peer review
04	July 2013	S. Fruttaldo	Final release after peer review
05	July 2013	M. Kutila	Fine tuning the front page

EXECUTIVE SUMMARY

This deliverable is an accompanying report to the official DESERVE website.

A description of the website can also be found inside D7.1.1 "Dissemination plan", since it is one of the main tools to spread DESERVE 's identity and to create awareness on the project and its results.

It is divided into following chapters:

- Introduction, which provides a framework for the website (scope, reference Task,...);
- General information, which explains the process of set-up of the website;
- Description of the DESERVE website, which provides a description of the sections of the final website delivered at M8. It includes also the website concept;
- Conclusions close the deliverable.

INTRODUCTION

This deliverable is an accompanying report to the official DESERVE website (D.7.1.2 – Publication of the DESERVE web site).

It provides a general presentation of the website and describes its layout and functionalities.

The project website is a part of the task T7.1.2: “Web site” carried out in the Workpackage 7 (Dissemination and Exploitation) of the project.

The objective of this task is to inform the general public about objectives and activities of the project and to store public dissemination material such as newsletters, public reports and deliverables and publications.

The DESERVE public website is in fact a major dissemination tool intended to facilitate the spread of project’s information and is the core element of the external communication strategy of the project.

A provisional web page was published at the beginning of the project (M3) in order to provide core information on the project.

At M8 a final release of the website was published.

The project website is periodically updated, according to the project evolution.

1. GENERAL INFORMATION

1.1 Setup of the official website

The DESERVE public website has been designed and prepared by ICOOR.

The official registration of the domain name is: <http://www.deserve-project.eu/>.

An outside company has been appointed to provide technical support in the hosting and development of the website. The company has been chosen on the basis of its services, its costs and its experience on the development of scientific websites.

The design and technological specificities of the DESERVE website justified the contracting of a specialised company to assist in the construction and the development of a website that satisfies the global communication strategy of the project.

The process of website development has undergone the following steps.

1.1.1. Benchmark of similar websites

Prior to the development phase, a benchmark of similar websites projects has been made to gather helpful ideas to optimise the selection of the information to be highlighted, its presentation and organisation.

Moreover the experience of ICOOR in the design and development of website for previous research projects has played an important role in this task. The project coordinator has been kept in the decision loop.

1.1.2. Development of a provisional webpage (M3)

A provisional web page was published at the beginning of the project (M3) in order to provide core information on the project, such as:

- Project objectives
- Market Innovation
- Technological Innovation
- Consortium
- Contacts

The webpage was branded with the project logo and with its acronym (DEvelopment platform for Safe and Efficient dRIVE).

It was uploaded at the URL: <http://www.deserve-project.eu/>.

The webpage has been replaced at M8 with the final version of the website.

The final structure and content is presented in the following pages.

1.1.3. Development of the fully functional website

The registered domain <http://www.deserve-project.eu/> was used also to upload the final website.

The layout is branded with the project logo and with its acronym (DEvelopment platform for Safe and Efficient dRiVE).

The website layout (Figure 1) includes three sections:

- on the left a Navigation bar allows users to easily access website content. The structure was conceived to be as “flat” as possible, i.e. with just two levels: sections/sub-sections. Sub-sections titles appear when the mouse goes over the Section title;
- in the middle Page content is available when selecting a page;
- on the right the News bar is always visible while visiting the website.

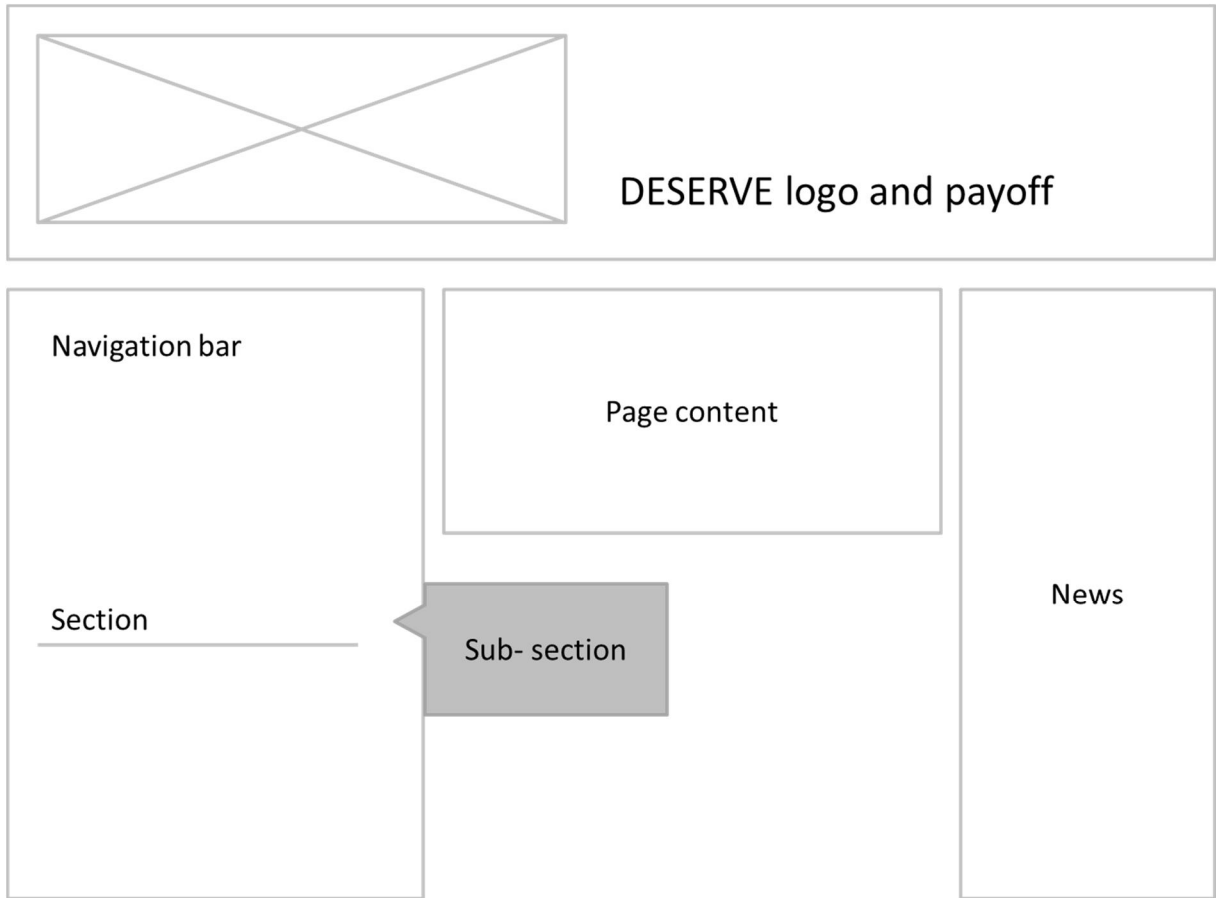


Figure 1- Website concept

The final format, the design and the functionalities of the external web site were finalised in April 2013, after some iterations.

The development of the Beta version of the DESERVE website began in March 2013. The Beta version was opened to the public in April 2013.

All partners have been (and continue to be) requested to actively collaborate to provide and update information e.g. on their organization, national funding agencies, publications or presentation to events, progresses in the project, etc.

It is expected that during the first project year the website will undergo frequent changes to get to an optimised version in terms of content and functionalities.

Moreover the website is expected to change over the project duration in order to include project progresses and achievements (on content side) and to present them properly (on layout side).

The DESERVE website is composed of a public part and of a private part reserved to the administrators of the site (ICOOR). The access to the private part is restricted and a password is required.

2. DESCRIPTION OF THE DESERVE WEBSITE

The DESERVE website is structured as follows and presents the following content:

- Home Page (Figure 2): core project objectives and information, synopsis page and last news;
- About: description of the work in different Sub-Projects;
- Market Innovation and Technical Innovation introduced by DESERVE;
- Consortium (Figure 3): List of partners and link to their official websites. A sub-section is related to this section, named "National funding", in order to point out national funding agencies;
- Publications: List of publications and deliverables related to and obtained within the project. It includes the following sub-sections (Figure 4):
 - Conferences and Journal articles;
 - Press releases;
 - Deliverables: Public (PU) deliverables can be downloaded by clicking on related links. For Confidential (CO) ones an abstract will be published;

Visitors can access material by clicking on related links.

- Contacts: Contact persons for the project, i.e. the project Coordinator;
- Links to projects relevant to DESERVE scopes;
- The latest events and news are published in the News box (right navigation sidebar).

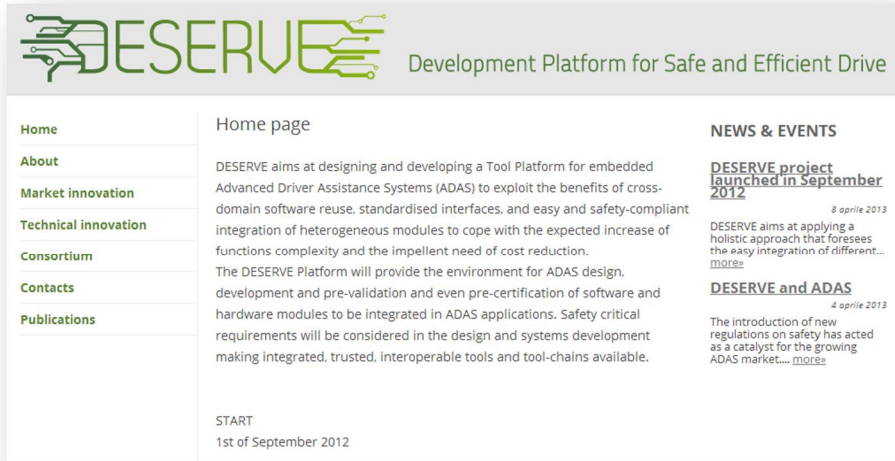


Figure 2 – DESERVE website – Home page

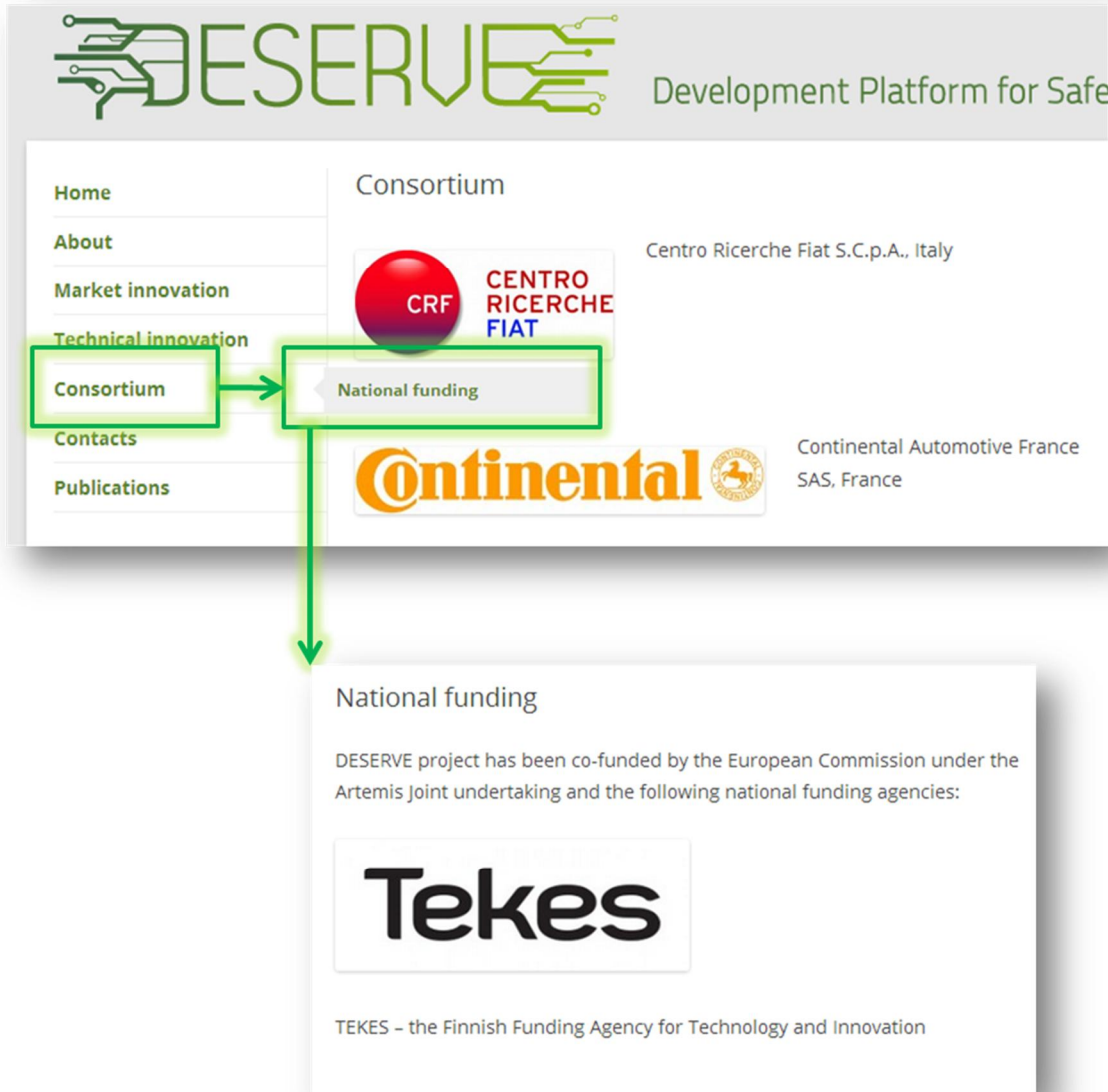


Figure 3 - Consortium and National funding pages

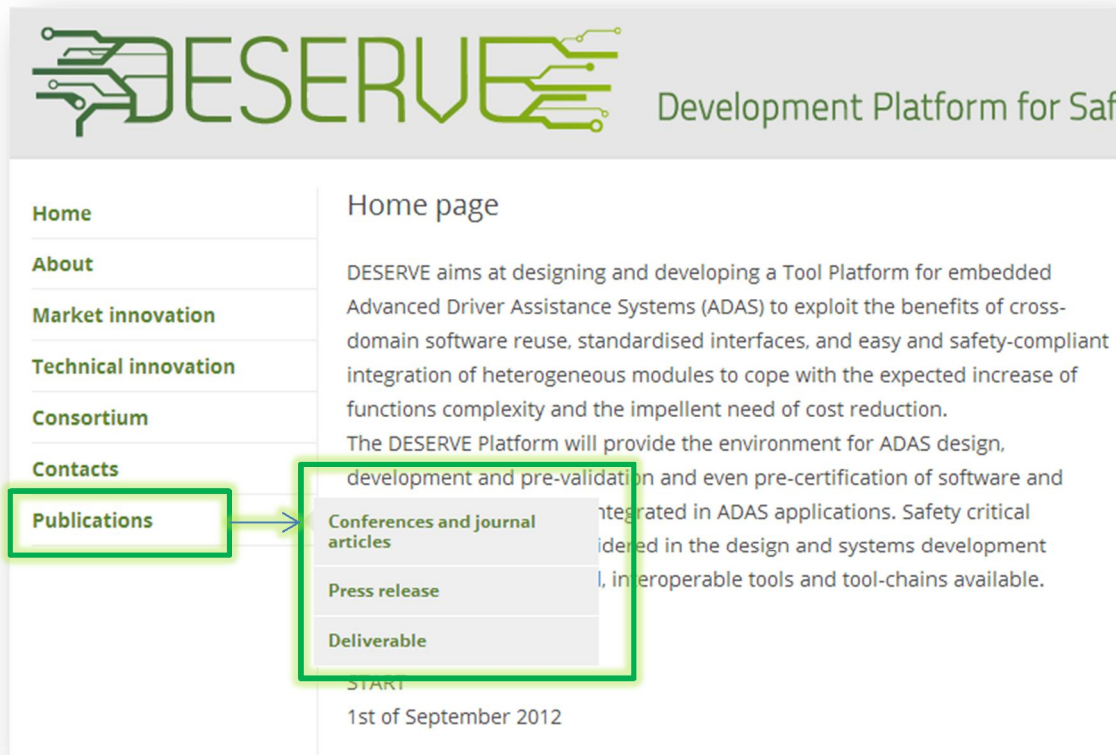


Figure 4 - Sub-sections under Publications

Relevant public material on DESERVE will be uploaded on the website, in order to make it available for DESERVE partners and stakeholders.

In the Deliverables section all the project deliverables will be listed, but users will be able to fully download those deliverable marked with PU dissemination level (PU = Public).

If the dissemination level is PP (Restricted to other programme participants, including the Commission Services); RE =(Restricted to a group specified by the consortium, including the Commission Services) or CO (Confidential, only for members of the consortium, including the Commission Services) only an abstract will be available to download.

In the Publications section relevant DESERVE material will be uploaded, such as articles and papers published on DESERVE, material presented at events (e.g. leaflet, posters, ...) and press releases.

The content of the website is based on both non- confidential information contained in the Description of Work (DoW - Annex I of the contract) and on information provided by each partner of the project.

Moreover a Links section has been created in order to point out relevant projects working in the same domain of DESERVE or useful to project scopes.

CONCLUSIONS

The official DESERVE public web site is a key element of the project's dissemination strategy.

It is conceived to:

- ensure and enhance the project visibility;
- keep stakeholders informed about project objectives and progresses;
- inform about events organised by DESERVE or which can be interesting for the project and/or projects working in the same area;
- promote the diffusion and exploitation of the project's results.

The sections of the website are adequate to properly cover the above objectives.

The website provides a relevant set of information about the project and will be regularly updated with progresses, findings and achievements over project years.

Information published in the first release of the official website in fact expected to change over the project duration. For such reasons the website is conceived as dynamic, both in its structure and in its contents.